



Kevin Hennah has carried out approximately 2000 onsite consultations at libraries internationally. His keynote presentations and workshops have been delivered throughout Asia, Europe, The USA, Canada, The UAE Australia and New Zealand. He has a wealth of ideas to share and is passionate about keeping school libraries relevant.

Kevin's background includes over 20 years experience working with international retail brands such as The Body Shop, Kathmandu, OshKosh and Westfield on store design, layout and visual merchandising. In 2002 he made the transition to work with libraries on strategies to maximise productivity of space, improve presentation and maintain relevance. His understanding of the operational requirements of libraries is coupled with practical advice that is sensitive to budget restrictions and challenges traditional thinking. He is the Author of The Victorian Public Libraries' Image Handbook and the featured author in Re-think, Ideas for Inspiring School Library Design.

Kevin has input into the design of dozens of new libraries internationally. He also provides guidance to library staff on the coordination of self-managed makeovers at all budget-levels. Through this process, he has helped clients achieve a significant increase in usage by creating what he refers to as the 'Post-Internet Library' – a level playing ground between print and online resources.

As an extension of his conference presentations, Kevin has developed a suite of library-specific workshops exploring innovation in library design, layout, furnishings, navigation and signage. His workshops have been delivered throughout Australia as well as The USA, Canada, Japan, Hong Kong, Malaysia, Singapore, Thailand, The Philippines, Laos, New Zealand, Qatar, Dubai, Romania and Belgium.

Find out more at www.kevinhennah.com.au

Change is inevitable but maintaining relevance is a matter of choice! – Kevin Hennah

With an emphasis on practical ideas that are realistically achievable, Kevin Hennah presents a suite of three online workshops designed to inspire library design and reinvigorations at all budget levels. As always, the pace will be dynamic and the sessions jam-packed with inspirational images:

Online Presentation 1. Genrefication Showcase | 10.00am - 12.00pm Thursday 12th November

Implementing a genre-based layout may be a powerful way to build loan stats and bolster the relevance of libraries. Kevin Hennah strongly believes this is so and his results back up his ideas. Impressive photographs from libraries that have implemented Kevin's advice will be coupled with equally impressive usage stats and practical advice that may inspire you to reinvent your collection.

Presentation 2. Inspired Library Layout & Seating | 10.00am - 12.00pm Thursday 19th November

There's simply nothing engaging about about an aisle! Join Kevin Hennah as he challenges traditional ideas on library layout and presents innovative visual merchandising strategies for physical collections and how to tailor seating solutions to current and emerging needs in both public libraries and education.

Online Presentation 3. High-Impact, Low-Budget Makeovers | 10.00am - 12.00pm Thursday 26th November

Innovation is not dependant on a generous funding! Kevin Hennah demonstrates this with sophisticated and highly creative ideas for display and interior decoration which draw inspiration from retail, museums and art galleries highlighting that there is much to gain when looking outside our industry for inspiration.

Registration & Practical Details

Single session registration fee: \$69

Discounted fee for all three sessions \$179

Register here:

Registration related enquiries: info@merchandisinglibraries.com.au

Presentation content related enquiries: kevin@kevinhennah.com.au



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TESTIMONIALS | EDUCATION

“Great to finally make it to a Kevin Hennah presentation. It lived up to the hype. Lots of work to do now. Exciting!”

Kathryn. Luther College. Victoria, AUSTRALIA

“Refreshing and affirming. Every Librarian should take the opportunity to hear Kevin”

Alison Hewett. Kristin School. NEW ZEALAND

“Extremely inspirational and chock-full of creative and ‘doable’ ideas!”

Jaya Van Praagh. Southpoint Academy. Vancouver. CANADA

“Very Inspirational with lots of usable ideas that work with all budget sizes. Thank you so much!”

Lilian Tousdell. West Vancouver School District. CANADA

“Very Inspiring. Lots of new ideas, even though this is my third time attending one of your presentations. Thank you”

Shirley Chan. Renaissance College. HONG KONG

“All librarians can use a dose of Kevin’s logic and understanding about what makes a relevant, contemporary library. I would recommend him without hesitation”

Rebecca Battistoni. Anglo American School of Sofia. BULGARIA

“A real professional, with design genius and actual real-world experience both in libraries AND retail. Inspiring!”

Suji DeHart. QSI Shekou. Shenzhen. CHINA

“Practical, pragmatic ideas we can use. I loved it and am leaving newly inspired to forge ahead with change”

Christine Sousa e Sa’. St Julians School. PORTUGAL

“Well worth travelling 1661 kilometres (to attend). I have taken so much away”

Jo Corcoran. Highfields State High School Queensland, AUSTRALIA

“Amazing ideas. I can’t wait to get back to my library and purge and weed!”

Eileen Ray. Aiglon College. SWITZERLAND

“Kevin was informative and inspiring.

This is spot-on what I needed to hear as we are about to design three new library spaces”

Paige Spilles. The American International School of Muscat. OMAN

“Invigorating – Professional – Creative – Timely – Thought-provoking – Spot-on!”

Carol Clark. American International School of Dhaka. BANGLADESH

“Beyond my high expectations. Provoking me to action”

Amanda Bond. Istanbul International Community School. Istanbul. TURKEY

“Thank you for a superb workshop, I’ve learned so much! I must say that this was the best workshop & PD that I have ever been to”

Sarah Handley. Prem International School, Chiang Mai. THAILAND

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TESTIMONIALS | PUBLIC LIBRARIES

“What a great breath of fresh air. An experienced professional who can explain in everyday language where libraries can improve and be relevant to their communities”

Michelle Head. Albury City Libraries. New South Wales, Australia

“Pertinent, professional, perceptive, thoughtful and targeted presentation.
One of the most informative and educational days”

Allan Caddy. Bassendean Memorial Library. WA. AUSTRALIA

“I feel I have no more excuses! Our space will change for the better. So inspired by Kevin’s signage, layout, design ideas – all possible on our budget”

Nancy Barnes Trimm. Gunnisoon County Libraries. Colorado. USA

“I have attended each of (Kevin Hennah’s) workshops and always leave inspired to make changes which do get results”

Nicole Pitts. Singleton Library. New South Wales, Australia

“Lots of food for thought and so many practical ideas. The most relevant training I’ve been to for libraries”

Alison Woodward. Roxby Downs Community Library. South Australia

“Great ideas and energetic presentation. Useful realistic changes that can be implemented”

Susan Gray. Mundijong Public Library. West Australia

“ Well presented and very informative. Creative and inspiring”

Karen Brooker. City of Darwin Libraries. Northern Territory. Australia

“Great ideas, different perspective, eye-opening! Thank you”

Caroline Hopper. Sunshine Coast Libraries. Queensland, Australia

“Jam-packed with ideas and inspiration. Kevin is an engaging, delightful and knowledgeable presenter”

Kellie Taylor. South Perth Libraries. West Australia

“So many great ideas that should be easy to implement to increase usage of the library”

Ian Stone. City of Bayswater Public Library. Victoria, Australia

“A lot of new and provocative ideas were raised.

It’s really changes my perception of what libraries can be in the future”

Kate Burbeck. Alice Springs Public Library. Northern Territory, Australia



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